# Casatimes

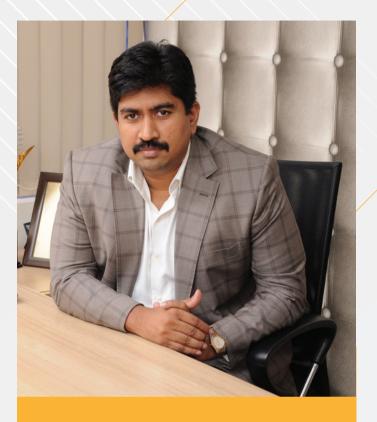
Edition 15 | August 2021











# MD'S VOICE

#### Dear Patrons,

2020 has been quite a year for everyone with Covid-19 taking over the entire world bringing it to a halt. While we were introduced to the virtual world as a new avenue to resume work and continue providing our services, it also meant cancelling launches, events and losing out on a number of new opportunities. The lockdown posed as the biggest challenge for us that resulted in us incurring some losses. That set a new goal for us to compensate for the losses as soon as possible in order to recover and get back on track.

Though the global pandemic slowed us down, it did not crush our spirits. With innovative ideas to cut down expenses, countless hours of work and an enthusiastic team, we kept moving forward and eventually were able to close the financial year on a very positive note. The complete credit for this goes to our beloed and our brilliant team.

After a thrilling journey, we are ready to power through all the challenges coming our way. With a number of big launches and new projects lined up and this year surely looks like a promising year for us to grow and become a stronger family.

(Arun Mn)
Founder & Managing Director
CASAGRAND

## **New Project Launches**



CASAGRAND MILLENIA

60 % SOLD OUT

#### **Ultra-Luxurious Signature Apartments**

- Thoughtfully designed 3 BHK, 4 BHK & 5 BHK duplex apartments
- 75% open space provides ample light & ventilation
- 50 world-class lifestyle amenities
- 100% vaastu compliant homes with zero wastage of space
- 10 minutes from Anna Nagar

RERA Number: TN/29/Buildings/0411/2020



#### Phase I SOLD OUT

#### **Chennai's First Sports Themed Community**

- 953 apartments spread across an expanse of 8.09 acres
- 75% open space for maximum light and ventilation
- Vaastu compliant homes designed with zero dead space
- 40 exclusive sports amenities
- 10 minutes from Anna Nagar surrounded by prominent IT/ ITES companies, schools, colleges and hospitals



RERA No: TN/02/Building/0423/2020 I www.rera.tn.gov.in



SOLITAIRE

50 % SOLD OUT

#### **Luxurious Villa Community**

- 27 traditional-style homes spread across 2.4 acres of land
- 35 lifestyle amenities & features
- 65% open space for maximum light & ventilation
- 100% power backup for all common areas
- Strategically located within Coimbatore Corporation Limits with easy access to schools, colleges and hospitals

RERA No: TN/11/BUILDING/0353/2020 I www.rera.tn.gov.in



#### SOLD OUT

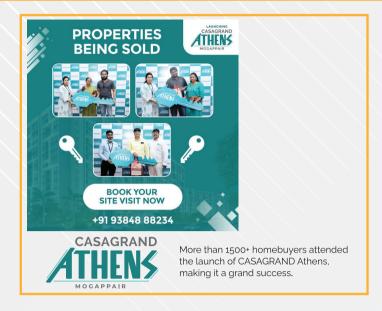
#### Chennai's First Luxurious British Styled Villas

- 101 villas spread across a sprawling 4.57 acre expanse
- 65% open space with abundant greenery for ample light & ventilation
- Offers 35+ lifestyle amenities & features
- 100% vaastu compliant homes with zero dead space design
- Surrounded by prominent companies, educational institutions & other hub



RERA No: TN/01/Building/064/2021 | www.rera.tn.gov.in

#### **Proud Moments**









## **Our Accolades This Year**

## **GLOBAL REAL ESTATE CONGRESS**



CASAGRAND Firstcity
has been conferred with
'Luxurious Affordable
Housing Project' at GLOBAL
REAL ESTATE CONGRESS.





## PUSHING OUR LIMITS SO YOU GET NOTHING BUT THE BEST!

All your complaints and queries post booking are just a call away

(80017 80017

⊠ icare@casagrand.co.in

http://support.casagrand.co.in

## Let's Celebrate Life Together







Christmas Celebration of a cheerful and merry Christmas at our completed sites







Pongal Our beloved customers came together for a traditional Pongal celebration

## Let's Celebrate Life Together







Valentine's Day A memorable event was hosted for celebrating the joy and sparkle of love.







Republic day A special event was conducted for remembering our brave heroes and saluting the undying spirit of India.

## Let's Celebrate Life Together







Eye camp in association with Dr. Agarwal's Eye Hospital

An Exclusive 'Eye Camp' was conducted in association with Dr. Agarwal's Eye Hospital for our privileged residents

# **Grand Mega**Community Gatherings

### **CASAGRAND FirstCity**







A fun-filled evening at CASAGRAND Firstcity with entertaining performances by renowned stand-up comedian Azar and regional pop-music band Chennai Street Band.

#### **CASAGRAND Bloom**







A fun and memorable event for the residents of CASAGRAND Bloom packed with comedy shows, magic shows and carnival games.

#### **LOCATIONS & PROJECTS**

#### **ELEVATION**

#### **PROJECT DETAILS**

#### ECR lose to OMR

(Close to OMR, Next to Mayajaal)





#### **3 & 4 BHK APTS**

10 mins from Sholinganallur Jn.

#### **BIG REASONS TO BUY**

- Sea view, semifurnished apartments with home automation
- Epitome of luxury with 60+ amenities
- ◆ 70% open space with central podium & swimming pool
- Surrounded by IT corridors, entertainment hubs & beach

RERA No: TN/01/Building/0030/2017 | www.rera.tn.gov.in

#### MANAPPAKAM

(Close to Kathipara, Guindy & Porur)





#### **3 BHK APTS**

10 mins from Kathipara Jn.

#### **BIG REASONS TO BUY**

- ◆ 286 premium units on a sprawling 4.5 acres
- Spanish themed apartments in the city
- ◆ 37+ amenities with 20,000 sq.ft. of landscaped podium
- ◆ Surrounded by IT/ITES companies, schools & colleges

RERA No: TN/01/Building/039/2019 | www.rera.tn.gov.in

#### MADHAVARAM (Class to Bourseless)

(Close to Perambur, Parrys Corner & Korattur)

CASAGRAND NORTHERN STAR



#### **3 BHK APTS**

10 mins from Moolakadai Flyover

#### **BIG REASONS TO BUY**

- ◆ Bang on the main road (NH5)
- $\bullet$  10 mins from proposed Metro station & 20 mins from Anna Nagar
- ◆ 13 storied high-rise with 20 amenities
- ◆ High appreciation guaranteed

RERA No: TN/02/Building/0048/2018 | www.rera.tn.gov.in

#### THALAMBUR, OMR

(Close to Perumbakkam, Navalur & Siruseri)





#### **3 & 4 BHK APTS**

10 mins from Sholinganallur Jn.

#### **BIG REASONS TO BUY**

- ◆ 728 lifestyle apartments spread across 12.65 acres
- Contemporary new-age architecture
- ◆ 25+ Amenities including a 31,000 sq.ft. Club house
- Surrounded by IT/ITES companies, school & colleges

RERA No: TN/01/Building/0040/2018 | www.rera.tn.gov.in

LOCATIONS & PROJECTS

**ELEVATION** 

PROJECT DETAILS

#### THALAMBUR, OMR

(Close to Perumbakkam, Navalur & Siruseri)





#### 2 BHK APTS

10 mins from Siruseri Sipcot

#### **BIG REASONS TO BUY**

- ◆ 482 Lifestyle apartments spread across 5 acres
- Efficiently planned internal spaces for optimum space utilization
- Contemporary new-age architecture
- ◆ Ideal for Investment & good rental yields

RERA No: TN/01/Building/0079/2018 | www.rera.tn.gov.in

#### **MANDAVELI**

(Close to Mylapore, MRC Nagar, Alwarpet & Adyar)





#### **3 BHK APTS**

5 mins from Mylapore

#### **BIG REASONS TO BUY**

- Only 2 apartments per floor with 3 side ventilation
- ◆ Located bang on the main road
- ◆ Spectacular sea & Adyar river view
- Foyer, living, lounge, and dining come with Italian marble flooring

RERA No: TN/29/Building/0150/2017 | www.rera.tn.gov.in

#### PERUNGUDI, OMR

(Close to Thoraipakkam & Karapakkam)





#### **3 BHK APTS**

5 mins from Tidel Park

#### **BIG REASONS TO BUY**

- ◆ Peaceful exclusive community of 48 apartments on 16.4 grounds
- ◆ Contemporary new-age architecture
- ◆ Located in the IT corridor
- ◆ Zero dead space design

RERA No: TN/01/Building/0059/2017 | www.rera.tn.gov.in

#### **KOVAI HERALD**

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CASAGRAND LAUNCHES CASAGRAND SOLITAIRE

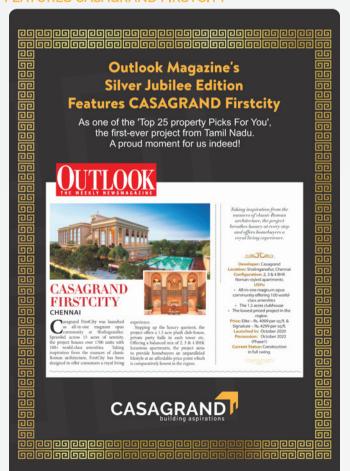
# CASAGRAND Launches CASAGRAND SOLITAIRE

CASAGRAND, one of the leading builders of South India, launched CASA-GRAND SOLITAIRE, a Spanish Mediterranean premium comstyle munity with high-end smart home features at Viswanathapuram, Coimbatore. Nestled amidst 2.4 acres of serenity, surrounded by lush green meadows, the project houses 27 premium Spanish Mediterranean

villas that ensure grandness and comfort. Constructed in a G+1 structure the project offers thoughtfaully designed 3BHK & 4BHK premium villas ranging from 2702 sqft to 3306 sqft, with well-designed landscape and Solar water heaters for each. Karthikeyan PK, Senior Vice-President of CASAGRAND – Coimbatore Zone introduced the project.



OUTLOOK MAGAZINE'S SILVER JUBILEE EDITION FEATURES CASAGRAND FIRSTCITY







#### DINAMALAR

CASAGRAND LAUNCHES CASAGRAND ATHENS AT MOGAPPAIR

## அல்ட்ரா மாடல் வீடுகள் 'காசா கிரான்ட்' அறிமுகம்

சென்னை, நவ. 10– சென்னை, முகப்பேரில், 50க்கும் மேற்பட்ட சிறப்பு வசதிகளுடன், 146 டூப் ளக்ஸ் வீடுகள் திட்டத்தை, 'காசா கிரான்ட்' நிறுவ னம் அறிவித்துள்ளது. சென்னை, முகப்பேரில், புதிய குடியிருப்பு திட் டத்தை, முன்னணி கட்டு மான நிறுவனமான காசா கிரான்ட் அறிவித்துள்ளது. 'காசா கிரான்ட் மில்லே

`காசா கிரான்ட் மில்லே னியா' திட்டம், 3.46 ஏக்கர் நிலத்தில், டூப்ளக்ஸ் முறை யில், அல்ட்ரா மாடல் ஆடம்பர வீடுகளாக கட்டப்படுகின்றன.

இந்த வளாகத்தில், 75 சதவீத பகுதி, காற்றோட்டம், வெளிச்சத்துக்காக திறந்தவெளி பகுதியாக பராமரிக்கும் வகையில், இத்திட்டம் வடிவமைக் கப்பட்டுள்ளது.

மேலும், உலக தரத்தில், 50க்கும் மேற்பட்ட சிறப்பு வசதிகளுடன், இந்த வீடு கள் கட்டப்படுகின்றன.

குறிப்பாக, 10 ஆயிரம் சதுர அடி கிளப் ஹவுஸ், சிறுவர்களுக்காக உள்ள ரங்க மற்றும் வெளிப்புற விளையாட்டு திடல்கள் ஏற்படுத்தப்படுகின்றன.

நீச்சல் குளம், பூங்கா, உடற்பயிற்சிக் கூடம்



போன்ற வசதிகள், சிறந்த தரத்தில் வழங்கப்பட உள்ளன.

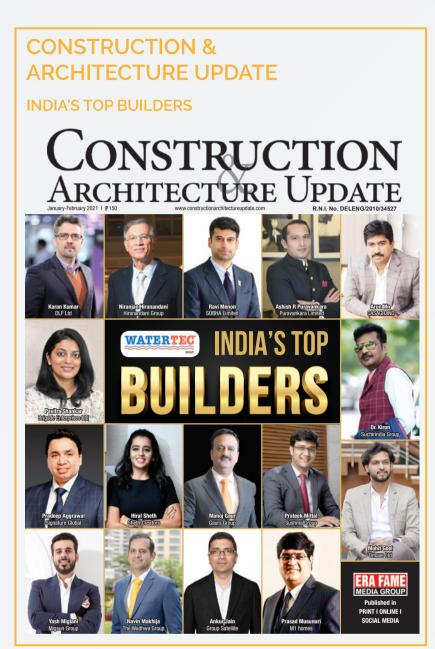
மூன்று, நான்கு, ஐந்து படுக்கை அறை கொண் டதாக கட்டப்படும் இந்த வீடுகள், சதுர அடி, 6,350 ரூபாய் விலையில் வழங்கப்படுகின்றன.

இது குறித்து காசா கிரான்ட் நிறுவனத்தின் தலைமை விற்பனை அலுவலர் கூறியதாவது:

ஆடம்பர வசதிகளை விரும்பும் மக்களுக்காக, இந்த குடியிருப்பு திட்டம், பிரத்யேகமாக வடிவமைக் கப்பட்டுள்ளது.

கப்பட்டுள்ளது.
உயர் தர பொருட்களை பயன்படுத்தி, ஒவ்வொரு பணியும் இங்கு மேற் கொள்ளப்படுகின்றன.ரியல் எஸ்டேட் ஆணைய பதிவு உள்ளிட்ட விதிகள் கடைப் பிடிக்கப்பட்டு, கட்டுமான பணிகள், 24 மாதங்களில் முடிக்கப்படும்.

இவ்வாறு, அவர் கூறினார்.



#### THE HINDU WEST CHENNAI GETS FIRST **SPORT THEMED APARTMENT**

#### WEST CHENNAI'S GETS FIRST SPORTS THEMED APARTMENT



#### RAJASTHAN PATHRIKA INITIATIVE TO ENCOURAGE THE

THE WORKFORCE



चेन्नई के शोलिंगनहरूर रिथत कासाग्रांड फर्स्टीसटी में सांस्कृतिक कार्यक्रम का आयोजन किया गया। इसमें स्टेंडअप कॉमेडियन अजहर ने प्रस्तुति दी। इस मौके पर कई गणमान्य व्यक्ति उपस्थित थे।

#### इंजीनियरिंग एकेडमिया कनेक्ट प्रोग्राम कार्यबल की प्रौद्योगिकीय प्रतिभा को बढावा देने की पहल

चेन्नई. वर्तुसा ने यहां के दौरान जटायु आइडियाधन विश्वविद्यालयों से भागीवारी की हैं। इसका उदेश्य भविष्य के कार्यवल की प्रोद्योगिकीय पितभा को अतिरिक्त कौशल से लैस करना हैं। इसी के तहत वर्तुसा कॉरपोरशन की ओत से छठा व्याधिंक इंजीनियरिंग एकेडिमिया कनेक्ट प्रोग्राम हेंडस्टार्ट आयोजित किया गया। इसमें 150 से अधिक विश्वविद्यालयों के 300 एजुकेटर ने भाग लिया। इस

#### **DT NEXT**

CASAGRAND LAUNCHES CASAGRAND ATHENS AT MOGAPPAIR

#### **CASAGRAND** Launches CASAGRAND Athens at Mogappair

Bringing in a neighbourhood exclusively for SPORTS and active living, CASAGRAND, one of the leading developers of South India, launched CASAGRAND Athens, West Chennai's First Sports Themed Community at Mogapanis: Sprawled actives 8:09 acres of serenity the project houses 953 superior spartments along with 100+ world-class amenities. Offering a balanced mix of 2, 3 & 48HK premium spartments ranging from 926 aft to2222 aft, CASAGRAND Athens aims to provide home buyers an unparalleled lifestyle at an affordable price point of Rs.4150istt.

CASAGRAND Athens offers 40 exclusive sports themed amenities such as Slam Dunk, Soccer Pool, Squash, Air Hodeky, Basketball, Tennis, Badminton, Cricket Pradice Net, Futsal, Box and Gulily Cincket, Beach Volleyball, Kabaddi, Golf Putting, Skating and Minl Bowling etc., crafted specifically for sports enthusiastsmaking this an ideal place for sports lovers.

lowling etc., crafted specifically for sports enthusiastamaking this an ideal place for sports overs. The project is thoughtfully designed with the best of Architecture and Finesse. Meticulous lanning has ensured that the property has been built optimally with zero dead space, partments feature master bedrooms that offer complete internal privacy, spacious alconies and bedrooms that overbook either the podiums or exterior and private terraces for elect apartments. With 3.5 acres of central landscape, the project boasts of an efficient uilding footpmict offering 75% of open space designed with vehicle-free open recreation pace making it serior-citizen and kids-friendly. The apartment blocks are planned around central landscaped podiums of 60.000 sft with no overlooking between the apartments resuming maximum wind-flow and minimum heat-gain. The project boasts an extravaganity designed 40.000 sft. lavish clubhouse with a luxuri-us ambience offering amenties like Grand Multipurpose party hall. New-gen gaming for sens and young adults, Mini-threater, Business center, Gym, Digital workout, Martial Arts soom. Boxing Smulation, etc. The community offers best in class recreational facilities hat include an amphitheater, a reflexiology pathway, green pavilion, Electric Car charging



stations, laundry rooms and a centrally located convenio store. The properly also has bicycle racks and tracks be encourage residents to take up cycling. The community offers two exclusive swimming pools of 7,000 sft with water sports, Aquia Gym, Laminar Jests, Poolside Theater, etc. The project also boasts exclusive amenities for the kids like Indoor kids' play area, Kids' ball pool, Learning center, Arts and craft station, and Outdoor childran's play area along with other recreational amenities for the elderly making this an ideal home for families.

Speaking about the provided of the provided of

with other recreational amenities for the elderly making this an ideal home for families. Speaking about the project, Mr. Eshwar N. Chief Marketing Officer at CASAGRAND said, "We are externely happy to launch CASAGRAND Athens, a first-of-its-kind First Sports Themed Community in West Chennal: CASAGRAND Athens has been carefully designed with keen attention to mixe this project a right place for sports lovers. Other amenities in the community are designed by keeping in mind the need of every homeobuyer. The project is the best priced project inflie locality and an ideal home for families.\*

Location is the key attraction of this project. The property is located in just 10 minutes from Anna Nagar, very close to locations like Koyambedu, Nolambur and Porur, CASAGRAND Athens is well connected to prominent IT/ITES Companies, reputed schools, colleges, multi-specially hospitals and many more. This project is being endorsed by renowmed actor Mr. R Madhavan. The project is being endorsed by renowmed actor Mr. R Madhavan. The project is registered under TR RERA No. ThOS/Deluding/0423/2020, www.tnrera.inand, will be handed over to the buyers within 24 months (Phase I). For further details, please visit—www.casagrand.co.in —Advt

## **Media Coverage**

#### **ZEEBUSINESS**

## BUDGET 2021 EXPECTATIONS LIVE: CHECK LATEST DEMANDS OF INDIA INC. HERE





Budget 2021 Expectations LIVE: Arun Mn, Founder and Managing Director, CASAGRAND

"While the Union Budget 2021 is around the corner, from a real estate developer perspective, we are expecting this budget to have more sweeteners that would help increase positivity in the sector. While the housing loan interest rate has been brought down, a few more reductions in the same will definitely be a great blessing for home buyers as well as the developers.

#### **ECONOMIC TIMES**

REALTY FIRM CASAGRAND TARGETS TO ACHIEVE RS 2500 CRORE SALES BY END OF CURRENT FISCAL

Arun Mn, Founder and Managing Director of CASAGRAND said, "I am extremely happy with this remarkable achievement of the team. We at CASAGRAND have always put our best foot forward in every circumstance irrespective of the challenging times This time also, we faced the situation together as a team and strategically planned the way ahead. We are aiming to close the financial year by clocking 2500cr+ sales".

The firm also launched 7 projects across Chennai, Bangalore and Coimbatore. CASAGRAND plans to launch 15 projects across Chennai, Bengaluru and Coimbatore.

#### **CNBCTV 18**

## CHENNAI REALTY SALES RECOVER, BUT BIG-TICKET DISCOUNTING CHANGING THE PRICING DYNAMICS

Real estate sales have seen a spike this festive season largely due to low home-loan interest rates pan-India and stamp-duty cuts in states like Maharashtra.

However, behind this stunning sales recovery is a story of price-wars and big-ticket discounting by real estate developers.

CNBC-TV18's Jude Sannith reports on how the desperation to sell is overturning pricing dynamics in Chennai's traditionally stable housing market.

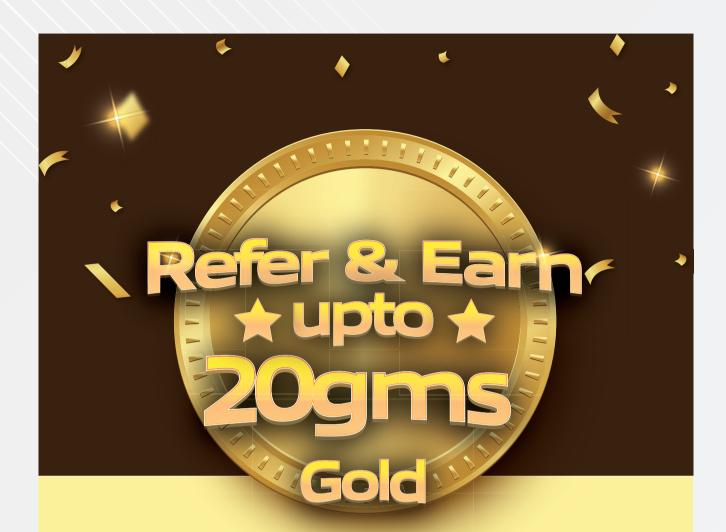
#### **CNBCTV 18**

**CASAGRAND** As Indian realty bounces back, there's another crisis looming



Most real estate construction sites are operating at merely a fraction of their pre-COVID labour numbers.

Construction workers who have returned to work from states like Bihar, Jharkhand, Odisha and West Bengal say the fear of unemployment was more worrying than that of contracting COVID-19.





3 & 4 BHK APTS at Moggapair



3 & 4 BHK APTS on ECR, Next to Mayajaal.



2, 3 & 4 BHK APTS at Sholinganallur

#### CASAGRAND NORTHERN STAR

2, 3 & 4 BHK APTS at Madhavaram



2 & 3 BHK APTS at Nolambur



2, 3 & 4 BHK APTS at Manapakkam



2, 3 & 4 BHK APTS at Mogappair



To refer, call 93840 27974 referral@casagrand.co.in www.cgreferral.com







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All projects are RERA approved