



THE BIGGEST AND ONLY ULTRA LUXURIOUS COMMUNITY IN ECR

- **01.** Spread across 7 acres with 573 high rise apartments with duplex, penthouse and signature units
- **02.** Wide choice of apartments with 2, 3 & 4 BHK units
- **03.** Thoughtfully crafted by CNT Architects one of the most renowned architects in the country



CLOSEST COMMUNITY TO OMR AND ALSO TO WORK, LEISURE AND ENTERTAINMENT

- O4. ECR14 is a community that's well connected to neighbouring areas like Sholinganallur, Thiruvanmiyur, OMR, Perungudi, Adyar, Thoraipakkam, Navalur, etc.
- **05.** Excellent road network connectivity to every part of Chennai with Mayajaal bus stop just 3 minutes away
- Situated in a premium location close to the beach, offices and entertainment, behind Mayajaal, just 10 minutes from Sholinganallur
- The community is connected by a network of wide roads, reputed schools, colleges and hospitals



THE PROJECT IS WELL-EQUIPPED WITH LANDSCAPED PODIUM, 60+ AMENITIES AND FEATURES FOR A BETTER LIFESTYLE AND LEISURE TIME

- 08. 35000 sq.ft vehicle-free landscaped podium offers pleasant views
- 69. Kids and senior citizen friendly community with something for everyone in your family
- 10. World-class amenities include swimming pool, fully equipped gym, spa, Jacuzzi, indoor kids play area, Lego room, AV room, Golf simulator and many more amenities for kids which is the highest number offered in this market



THE MOST PRACTICAL INTERIOR PLANS TO MAKE YOUR HOME FUNCTIONAL

- 11. Strategical planning with no crossover in living
- Centrally designed balcony to provide maximum views and better ventilation
- 13. Efficient planning with zero dead space design
- **14.** All the windows and balconies of the units do not overlook into another apartment ensuring your privacy
- 15. No bedroom has dimensions lesser than 10 feet
- 16. Most bedrooms are designed to have a defined wardrobe niche
- 17. All the units have bedrooms designed in such a way that they are private and visitors in living do not directly look into the bedrooms
- 18. 3 BHK units have a private terrace in 2 bedrooms for better views & ventilation and can also be used as a casual sit out
- Master bedrooms of 3 BHK units are facilitated with additional balcony and dresser room



MOST PREMIUM SPECIFICATIONS ENHANCING THE OVERALL SAFETY AND SECURITY

- 20. 600x600mm vitrified tile flooring for foyer, living, dining, kitchen & bedrooms
- 21. Bathroom utility and balcony will have 300x300 matte finish ceramic tiles
- 22. Premium CP and sanitary fittings
- Polished Granite Slab with countertop wash basin in the master bedroom
- 24. CCTV surveillance is provided at pivotal points across the project



ECR14 OFFERS A SELF-SUSTAINED LIVING IN THE COMMUNITY

- 25. Commercial space equipped with supermarkets, coffee parlour and restaurants makes our project the only self-sufficient project in ECR close to all the daily needs
- 26. Provision for ATM is provided to simplify your cash needs



METICULOUSLY DESIGNED PLANS WITH STATE-OF-THE-ART FEATURES

- 27. Overall 70% open-to-sky area ensures natural light and ventilation in your home
- 28. Unique concept of double height sea facing lounge on the 8th floor and central podium
- 29. All the corridors are well lit and ventilated
- **30.** Premium apartments designed to overlook the swimming pool and the landscape



CAREFULLY DESIGNED TO CREATE VAASTU COMPLIANT HOMES

- 31. All units have SW bedrooms
- 32. No unit has North facing headboards
- 33. No unit has SW entrance
- 34. No unit has NE or SW toilets and kitchen



GRAND AND LUXURIOUS EXTERIOR GIVES YOU A FIVE STAR FEEL

IN THE COMMUNITY

- 35. Residents will be greeted by a Grand Entrance Archway
- 36. Stunningly designed elevation
- 37. Inviting entrance lobby
- 38. Premium interiors for lifts and lobbies on every floor
- 39. Elegant lighting in common lobbies



MODERN LIFESTYLE FEATURES FOR YOUR CONVENIENCE

- 40. Planned piped gas connection
- **41.** USB charging ports are provided in living / dining and master bedroom

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Superior brands
221 quality checks
More amenities
Better utility of space
and ventilation
ids and senior citizens friendly