A MAGNIFICENT LIFESTYLE WITH SUBLIME SHADES OF LUXURY

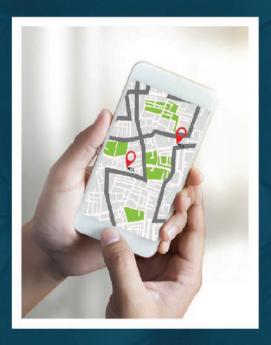


CASAGRAND building aspirations



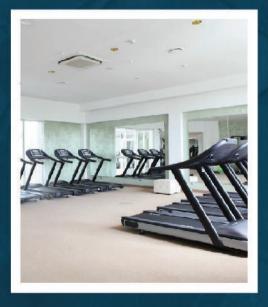
THE ONLY ULTRA-LUXURIOUS SIGNATURE TOWER IN CHENNAI

- **01.** Splendidly crafted finest 26 sea view apartments containing 5 BHK units of 5,000 sq. ft with 2 living rooms
- 02. Signature Tower has only 2 apartments per floor
- 03. The best elevation that ECR has ever seen before
- **04.** Thoughtfully crafted by CNT Architects one of the most renowned architects in the country



CLOSEST COMMUNITY TO OMR AND ALSO TO WORK, LEISURE & ENTERTAINMENT

- **05.** ECR14 is a community that's well-connected to neighbouring areas like Sholinganallur, Thiruvanmiyur, OMR, Perungudi, Adyar, Thoraipakkam, Navalur, etc
- **06.** Excellent road network connectivity to every part of Chennai with Mayajaal bus stop just 3 min away
- **07.** Situated in a premium location close to the beach, offices & entertainment, behind Mayajaal, just 10 min from Sholinganallur
- **08.** The community is connected by a network of wide roads, reputed schools, colleges & hospitals



THE ONLY PROJECT IN ECR TO OFFER 60+ LIFESTYLE AMENITIES

- **09.** Kids and senior citizen friendly community with something for everyone in the family
- 10. World-class amenities include swimming pool, fully equipped gym, spa, Jacuzzi, indoor kids play area, Lego room, AV room, Golf simulator and many more for kids which is the highest number offered in this market



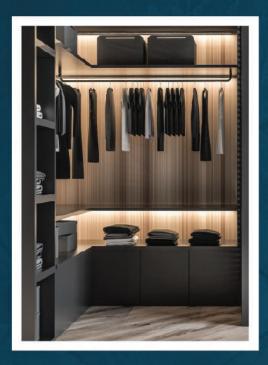
METICULOUSLY DESIGNED PLANS ENSURING BEAUTIFUL VIEWS AND PRIVACY

- **11.** 35,000 sq.ft vehicle-free landscaped podium offers pleasant views
- 12. 70% open-to-sky area
- **13.** Every unit in the ECRI4 Signature Tower has 3 side ventilation to bring more light and cross ventilation into every living space
- **14.** All the units with bedrooms are positioned away from the living to ensure internal privacy
- **15.** Convertible family room where the family lounge can be converted to a private family room or home theatre
- **16.** Conceptual design of wrap-around balcony for maximum light, ventilation and views
- **17.** Unique concept of double height sea facing lounge on the 8th floor
- **18.** 3 car parks per unit and 2 lifts for 2 units per floor



THE MOST PREMIUM SPECIFICATIONS ENHANCING THE OVERALL SAFETY AND SECURITY

- 19. Italian marble in living, dining and foyer
- **20.** Parquet wooden flooring for master bedroom and deck floorings for balconies
- 21. American standard / TOTO sanitary and CP fittings
- 22. Shower partition in master bathroom
- 23. Home automation for major electrical points
- **24.** Luxurious bathrooms with a double vanity, bathtub and walk-in wardrobe
- **25.** Digital lock with video door phone will be provided for all apartments
- **26.** Exclusive access to Signature Tower with CCTV at pivotal locations
- 27. Piped gas lines and garbage chutes are also provided



THE MOST PRACTICAL INTERIOR PLANS TO MAKE YOUR HOMES FUNCTIONAL

- **28.** A personal office room has been designed which can also be used as a library or a study room
- Servant room with attached bathroom which can be directly accessed through the kitchen to maintain privacy
- 30. Efficiently planned with zero wastage of spaces
- 31. Walk-in wardrobe for master bedroom
- 32. No crossover in living, dining and family lounge
- **33.** Every unit has a large terrace
- 34. Common powder room for guests



CAREFULLY DESIGNED TO CREATE VAASTU COMPLIANT HOMES

- 35. All units have SW bedrooms
- 36. No unit has North facing headboards
- 37. No unit has SW entrance
- 38. No unit has NE or SW toilets and kitchen



GRAND AND LUXURIOUS EXTERIORS GIVING YOU A FIVE STAR FEEL IN THE COMMUNITY

- 39. An exclusive grand entrance designed for only 26 units
- 40. Grand triple height lobby with high-end Italian finish
- 41. Premium interiors for lifts and lobbies on every floor
- 42. Elegant lighting in common lobbies

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